



Equal Visibility EVERYWHERE

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equalvisibilityeverywhere.org

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Our President

Dr. Lynette Long is a psychologist and educator with an extensive background in girls' empowerment and gender issues. She is the author of twenty books and was the founder of "Color Math Pink," an award-winning website that promoted math achievement for girls. She has also published extensively in trade and professional journals, and has researched sexism in children's television programming, the impact of toy selection on vocational choice, and the sex-based achievement gap in mathematics. Dr. Long has appeared on hundreds of radio and television programs, including *The Today Show*, *CBS Morning News*, *The Phil Donahue Show*, and *Geraldo*.



FAST FACTS

OUR MISSION

Equal Visibility Everywhere is a not-for-profit organization dedicated to achieving gender parity in the symbols and icons of the United States. We are non-political and non-partisan. Our focus is on highlighting women's history and achievements, eliminating gender bias in our nation's symbolism and cultural representations, and providing empowering role models for girls and women.

Eighty percent of communication is non-verbal, and the lack of women on our stamps, currency, monuments, and memorials has a significant negative impact on girls and women. Parents may tell their daughters they can be anything they want, but our nation's symbols tell a different story.

The visual overrides the verbal. Girls don't hear *yes you can* when all they see is *no you can't*. By creating equal visibility for women, EVE will help create opportunities for girls and women to flourish.

PROJECT AREAS

EVE is a national organization with projects planned or underway in all 50 states. Our work is structured into eight project areas:

Statuary Hall: Only 9 of the 100 statues in National Statuary Hall (2 from each state) are of women. Our "Put a Woman in Statuary Hall" project is dedicated to correcting this gender imbalance, state by state.

Stamps: Three-fourths of the commemorative stamps issued by the Postal Service feature men. Our "Stamp Out Stamp Bias" project is focused on changing that ratio.

Streets & Buildings: Our Streets & Buildings project is dedicated to persuading municipalities and school systems nationwide to choose prominent female citizens for naming honors.

Celebrations: Our Celebrations project focuses on encouraging the government and private sector to include women in the holidays, parades, and other festivities that celebrate our nation's heritage.

Monuments & Memorials: Our Monuments & Memorials project analyzes the gender ratio of monuments and memorials throughout the country, and advocates greater representation of women.

Museums: Our Museums project addresses the representation of women in museum exhibits, and works to encourage the full and fair treatment of women's history.

Currency: Our Currency project is dedicated to rectifying the total absence of women's faces from our nation's paper currency as well as the near-total absence of women from our coinage.

Media: Our Media project is devoted to educating the public and the private sector about gender bias in media representations.

LEGAL AND TAX INFORMATION

Equal Visibility Everywhere is a not-for-profit corporation organized exclusively for charitable and educational purposes. We were incorporated in the District of Columbia in March 2010 and have filed for 501(c)(3) status with the Internal Revenue Service (approval pending).

BY THE NUMBERS

- Number of statues of women in National Statuary Hall: 9 out of 100 (9%).
- Number of stamps honoring women issued by the U.S. Postal Service from 2000 to 2009: 43 out of 206 (21%).
- Number of female character balloons in the 85 years of Macy's Thanksgiving Day Parade: 10 out of 108 (9%).
- Number of national memorials in Washington D.C. specifically honoring women: 1 out of 45 (2%).
- Number of women depicted on U.S. paper currency: zero.
- Number of U.S. national holidays named after women: zero.